

1875

# INGLEWOOD

## Community Newsletter

### Advertising Rates as of January 2009

#### One Issue

Business Card :	\$45
Quarter Page :	\$75
Half Page :	\$150
Full Page :	\$300
Full Page - Back Cover:	\$330
Flyer Inserts :	\$80

#### Five Issues

Business Card :	\$175
Quarter Page :	\$275
Half Page :	\$455
Full Page :	\$995
Full Page - Back Cover:	\$1095

#### Ten Issues

Business Card :	\$315
Quarter Page :	\$500
Half Page :	\$820
Full Page :	\$1790
Full Page - Back Cover:	\$1970

**Circulation: 2100**

**Frequency: 10 issues Per Year**

Submission Deadline: 10th Day of each month prior to publication

Support Your Community and Place an Ad Today!



Call Jackie 269-1975  
advertising@icacalgary.com

**Advertising Rates Do Not Include Revisions or Edits to Any Advertisements Supplied. Ads will be printed as supplied.**

Submission deadline is the 10th day of each month prior to publication.

eg: January 10th is the deadline to be in the February newsletter.

### Advertising Specs & Submission Requirements

#### Measurements

Business Card:	90mm x 55mm
Quarter Page:	90mm x 120mm
Half Page:	190mm x 120mm
Full Page:	190mm x 254mm

#### File Format:

Adobe Acrobat PDF or JPEG\*

All fonts must be embedded in file or converted to outlines.

All Photos must be 200dpi minimum, 300dpi maximum.

\*If supplying JPEG format, please ensure a minimum resolution of 200dpi at full size.

#### File Submission Info

Email finished ad files to:  
advertising@icacalgary.com